

What IP do I have in my business?

Trade Marks

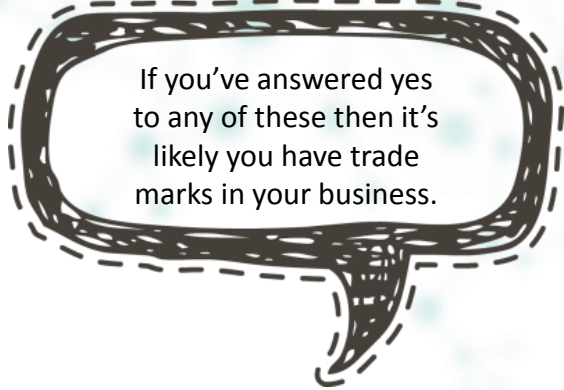
Do you have:

A distinctive company name?

Product or Service names/brands

Do you use:

Distinctive logos?



If you've answered yes to any of these then it's likely you have trade marks in your business.

Copyright

Do you have:

Computer software?

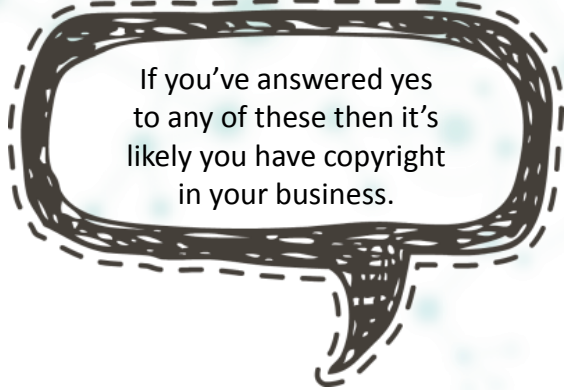
Databases?

Sales literature?

Advertisements?

User manuals?

Any literary, artistic, musical material?



If you've answered yes to any of these then it's likely you have copyright in your business.

Patents & Designs

Do you have:

Unique or innovative products or ways of making them?

